

Get More Out of ScreenBeam Administrative Tools

Canva Now Included with Digital Signage+



Signage⁺
by ScreenBeam®



ScreenBeam[®]
more than wireless display

ScreenBeam Signage+ & Canva Engage with Impactful Design

A middle school principal creates a flyer in Canva announcing Spirit Week. A communications coordinator at a university designs a poster promoting an upcoming career fair. Typically, these materials would be stored in an inbox, a printed stack, or a shared drive. But with **ScreenBeam's Signage+ integration with Canva**, those designs can appear instantly across every display on campus with the click of a button.

This integration bridges administrative creativity to boost engagement and campus-wide visibility, helping K-12 schools and higher education institutions share important updates quickly, consistently, and with high-impact visuals.



Signage+: Turning Screens into Communication Hubs

Part of the ScreenBeam Administrative Tools Bundle, Signage+ transforms any ScreenBeam-enabled display into a digital communication hub. Instead of blank screens between lessons or meetings, or generic design software that can go unnoticed in busy hallways between classes, schools can use that space to share updates, schedules, and events.

Signage+ is designed for simplicity. Users can manage content from the cloud, schedule posts, or make instant updates when plans change. Multi-zone layouts enable flexible and dynamic displays. For example, live weather alerts, event announcements, and emergency messages can coexist in the same space, whether or not the messages are automated.



How the Integration Works

Behind the scenes, the process is seamless.

1. Users design in Canva as usual, select “publish to Signage+,” and the content appears in the Signage+ dashboard for scheduling and distribution.
2. From there, displays are selected to target the content and specify when and where it should appear.
3. Because Signage+ supports multi-zone layouts, content can appear alongside other media, widgets, or live updates, ensuring every display feels active and relevant.
4. Real-time publishing ensures changes can be made instantly when timing matters most, such as weather alerts or last-minute event updates.

The result is a communication system that feels alive, reflecting what’s happening on campus right now.



Signage+ & Canva for K-12

In K-12 schools today, it’s not uncommon to see Canva open on a teacher’s laptop or a student’s tablet. The program makes good design accessible to everyone. It’s where posters, project visuals, and school flyers come to life, without the need for a graphic design background.

A flyer designed in Canva can be displayed in every hallway within minutes, reaching every student.

Real-use cases for K-12:

- Morning announcement displays before class starts
- Event promotions and club announcements
- Student-created content to build school pride and boost engagement
- Safety reminders or emergency alerts that override scheduled content



Signage+ & Canva for Higher Ed

On college campuses, you'll see student organizations announce meetings, academic departments promote lectures, and campus services advertise events on multiple screens, flyers, and as audio announcements.

Now, a student club's Canva poster can appear in the student union, residence halls, and dining areas within moments. A career center's updates can broadcast across campus with a single upload.

Real-use cases for higher ed:

- Student club meetings or organization events
- Dining hall specials and wellness reminders
- Digital branding campaigns across departments
- Campus safety updates

With Canva, every display becomes a living bulletin board that is curated, current, and engaging.



The Broader Impact

When communication is easy to manage and visually engaging, it naturally gets more attention.

For schools, that means more equitable communication. Students and visitors see the same information simultaneously. Printing costs drop, messages stay up to date, and staff can highlight student work and campus activities with ease.

For universities, the impact scales further. Easy content scheduling and permission-based access help maintain consistent messaging and visual identity across every screen, while collaborative content creation keeps it fresh and relevant. From large campuses to small colleges, everyone benefits from a unified digital presence.

More Than Wireless Display

ScreenBeam has long been known for transforming the way educators share content in classrooms. With Signage+ and Canva integration, the same platform now transforms how institutions communicate beyond their own walls.

It's not just a wireless display; it's a complete campus communication system that connects creativity with visibility, ensuring every message reaches its intended audience.

See how Signage+ can modernize communication for your school or campus. Request a demo or explore ScreenBeam's trade-in program at ScreenBeam.com.

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